



LUXE *formulation*

PRESS KIT

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LUXE formulation

PRESS KIT

Sublimate, Secure, Optimize....

All the expertise in formulation and full-service
For perfumery and cosmetics

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GENERAL INFORMATION

Dates	Wednesday, September 21 st - Friday, September 23 rd , 2016
Schedule	September 21 st & 22 nd – 9:00am to 6:00pm September 23 rd – 9:00am to 5:00pm
Venue	Hall Gênois, Grimaldi Forum - see map on page 5
Press Accreditation	Request for accreditation on www.luxepackmonaco.com/Press
Press Center	Room Auric - Hall Atrium level <u>Strictly designated for accredited journalists</u> (Standard marketing and advertising teams will also be allowed). Also available in the press center, will be the latest show materials, exhibitor's press materials, internet access
Exhibitors' Activities	Formulation, standard or customised manufactures (skincare, make-up, perfume and Hygiene ...); Services: full-service, co-packing, filling; Accessories; Laboratories, tests and measurements, analyses, regulations...
Visitors	All LUXE PACK visitors have access to this hall
Information	+ 377 97 77 85 60 – info@idice.mc
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Website	www.luxepack.com

LUXE FORMULATION Capitalizes on the Success of Previous Editions!

Welcome to LUXE FORMULATION! An area specially dedicated to formulation, full-service and all related services, for all perfume and cosmetic professionals.

Since its initiation, the concept has complimented LUXE PACK perfectly and has provided visitors with formulation and full-service information, all within the welcoming setting of the Génôis Hall!

This year, industry decision makers from the beauty industry will find an even larger range of savoir-faire and expertise, supplemented with a focused conference program covering essential themes within this world, such as color trends, new forms of cosmetics, time constraints and formulation ingredients, regulations, niche perfumes....

These invaluable workshops will include 2016 exhibitors who will use the LUXE FORMUATION platform to unveil their latest product innovations through interactive presentations!

Get a sneak preview of what you will find at LUXE FORMULATION 2016!

For updated information, please visit: www.luxepack.com



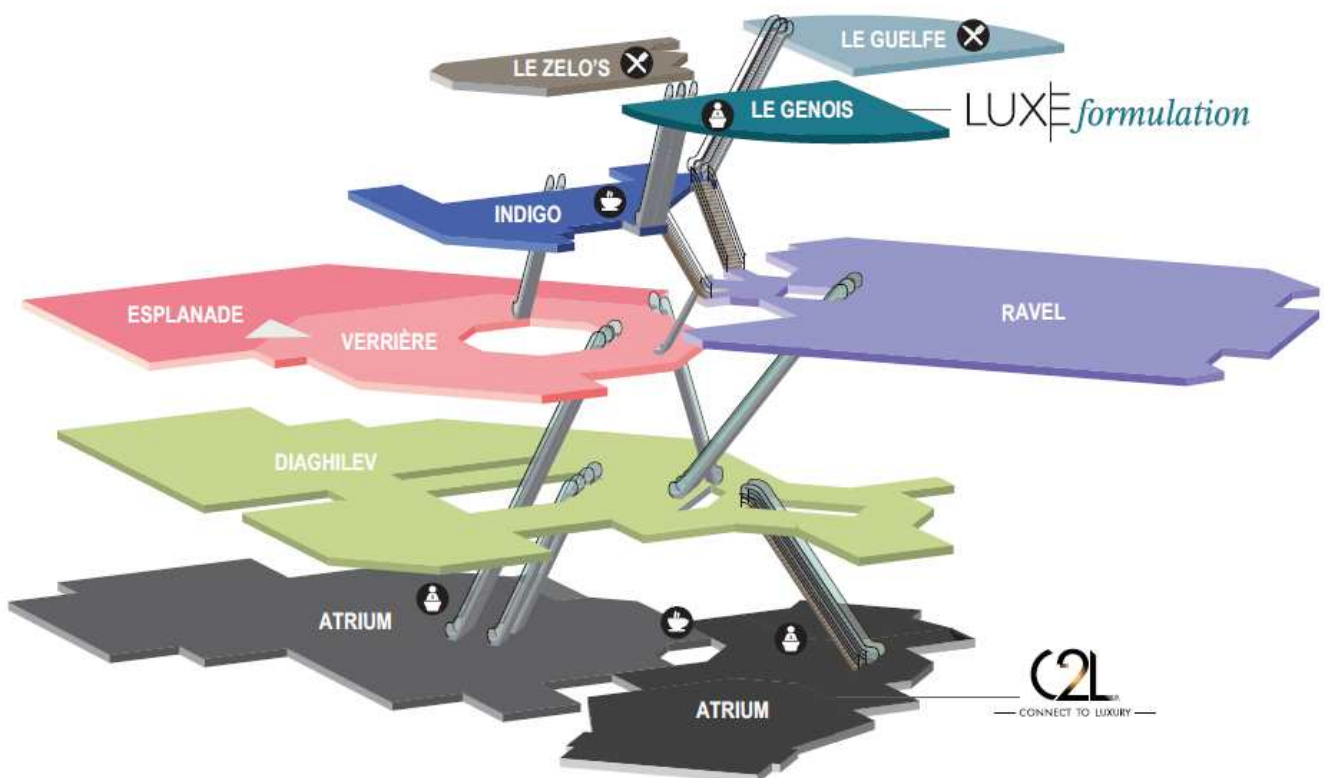
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2016 CONFERENCE PROGRAM

LUXE *formulation* supplements its showcase with a strategically developed program of conferences and round tables. The conference is designed to provide current industry news and will also incorporate this year's exhibitors with concise presentations of their latest break through developments.

See the full Beauty 3-day conference program.

All conference sessions will take place in the conference room - Hall Genois



CONFERENCE PROGRAMME

Conference room LUXE FORMULATION - Gênois Hall

WEDNESDAY, SEPTEMBER 21

10:30 - 11:00 am



EXHIBITOR WORKSHOP BY PARFUM COSMETIQUE WORLD CREATIVITY IN INDEPENDENT PERFUMES, A MUST!

By **Patrice BLAIZOT**, President, Parfum Cosmetic World (PCW)

Differentiation is the key to a perfume. How do we achieve this? Our first thought might be to differentiate by its fragrance (what we sell) but what is differentiation in fragrance? Don't forget the content, what we call the product-mix. It isn't a question of means but inventiveness, the realm of possibilities is practically endless. Using concrete examples, we will examine how to develop a product offer that is truly independent.

11:15 am - 12:00 pm



COSMETIC LABELLING IN EUROPE: WHAT YOU NEED TO KNOW ABOUT REGULATIONS, MANDATORY INFORMATION AND CLAIMS

By **Marie-Paule BALLE**T, PhD, Regulatory Manager, ECOMUNDO

European cosmetic regulation 1223/2009 introduced mandatory information provisions for cosmetic products, but we cannot forget that there are national measures and other European texts that dictate additional requirements in terms of labelling.

The purpose of this conference is to present, on a European level, the various general information requirements, specific conditions for certain categories of products, provisions concerning claims and the main differences between European and North American regulatory obligations.

2:00 - 2:45 pm



JOIN THE WORLD OF BEAUTY TREND COLORS FOR AUTUMN/WINTER SEASON 2017/18

Par **Kerstin DORNHÖFER**, Manager Global Marketing Cosmetics Performance Materials | Business Field Decorative Materials MERCK GROUP

The Merck Color Forecast provides information 18 months in advance and includes many vivid examples of tomorrow's beauty trends. With a strong emphasis on cosmetics, the Color Forecast presents eight different beauty looks in four color stories. It thus offers product developers and marketing experts ample inspiration on how they can achieve enchanting trend effects with ready-to-use formulations and fascinating pigment combinations. By bringing together color know-how with technical expertise the Color Forecast is a great source of inspiration for application specialists and decision makers from the beauty sector. Inspired by an arty mood the Color Forecast for autumn-winter 2017/18 comes along with subtly romantic to outrageous glamorous effects for eye and lip make-up or halo effects for a luminous complexion. Get ready for a new arty style shaking up existing conventions!

3:00 - 3:30 pm



EXHIBITOR WORKSHOP BY LESSONIA INFUSED FACIAL MASKS, MADE IN FRANCE

By **Sébastien GUILLOTIN**, Sales Director, LESSONIA

A mainstay of Asian beauty, the infused mask is fast becoming an indispensable product for all beauty brands in France and Europe.

To meet growing demand, Lessonia launches its Easy Mask range, 100% Made in France. This is a personalised range containing:

- existing serums, or serums specially produced for use in masks.
- various innovative bases: Lyocell, nonwoven cotton, Black Oak Detox and Bio-Cellulose
- turnkey PIF for marketing these products in Europe.

3:45 - 4:30 pm



ALGAE IN COSMETICS: AN ANCESTRAL CUSTOM...WITH A BRIGHT FUTURE

By **Maud BENOIT**, PhD R&D / Project Manager - Algae Product Innovation CEVA (Algae Development Research Centre)

Algae has headlined marine cosmetics for over 100 years, namely in thalassotherapy. Thanks to their marine environment, they provide skin with multiple benefits. More recently, algae has been brought into the laboratory to extract active ingredients for use in cosmetic formulations. The development of biotechnologies has, among other things, led to major advances in the field of marine actives. Potential uses of macroalgae, the focus of research by CEVA in Pleubian (France), will be presented through biological properties, valuable species and the major players in this field. Finally, a look at where innovation is heading will help us imagine the marine cosmetics of tomorrow.

4:45 - 5:15 pm



EXHIBITOR WORKSHOP BY EFFERVESCENCE LAB SENSORIAL INSPIRATION WORKSHOP

By **Florence COUTURIER**, Formulation Project Manager, EFFERVESCENCE LAB

Veritable adventure for the senses, this encounter introduces you to a new formula design approach based on the sensorial experience. Transformable textures, visual effects, new formats and application modes, innovative textures... All the different cosmetic segments will be covered: care, body, sun, hygiene. Florence from Effervescence LAB will use this moment together to share with you, help you define your inspiration or simply make it reality!

THURSDAY, SEPTEMBER 22

10:00 - 11:00 am



HOW TO FORMULATE "WITHOUT"?

Debate moderated by **Laurence WITTNER**, Editor of the internet portal L'OBSERVATOIRE DES COSMETIQUES
With **Alexis FORT**, General Manager CATTIER
Stéphane PIRNAY, Director, EXPERTOX

Restrictive regulations in the pipeline, cosmetic safety issues in the news: the list of threatened or criticized ingredients gets longer by the day. Preservatives, endocrine disruptors, fragrance allergens, nanomaterials, polyethylene microspheres, sulfates... What cosmetic ingredients should be proactively avoided when creating new products? What alternatives are available? How can we communicate with consumers on this subject? Which claims can be used and which should be avoided? All of these questions will be addressed at this round table from the point of view of an ingredient supplier, a regulatory expert, a cosmetic brand and a formulator.

11:30 am - 12:00 pm



EXHIBITOR WORKSHOP BY ALPOL COSMETIQUES SUNSCREEN PROBLEMS AND SOLUTIONS

By **Julie MALGOUVERNE**, Research and Development Manager, ALPOL COSMETIQUES
and **Sabrina ETHEVE**, Sales and Marketing Director, ALPOL COSMETIQUES

The vast subject of sun protection is in the news more than ever. The initial purpose of a sunscreen formula is now enhanced with myriad others to meet the needs of specific skin types. This workshop will address the difficulties raised when developing a multifunctional sunscreen product. We will talk about the various formats, production constraints and industrial transposition, as well as choosing the appropriate container taking into account compatibility and the above-mentioned themes. Each theme will be illustrated by a global and technical solution.

2:00 - 2:45 pm



COSMETICS CREATION IN THE INSTAGRAM AGE

Debate organized and moderated by **Julia WRAY**, Editor in chief Cosmetics business, HPCI
With **Arnita WOFFORD**, Marketing Manager EMEA Care Products, UNIVAR
Jeannette WINTERS, Sales Director, EMMA HEALTH & BEAUTY CARE COSMETIC INNOVATORS
With a brand representative

In the context of internet-driven, quick-to-market trends, how can the cosmetics industry at each stage of the supply chain ensure that we are responding to consumer demand? This roundtable, featuring representatives from leading ingredients distribution, contract manufacturing and finished products companies, will discuss current and future trends, and the ways in which industry can work optimally to respond to fast-moving beauty trends in the Instagram era.

3:00 - 3:30 pm



EXHIBITOR WORKSHOP BY ANNY JEAN METAMORPHOSIS: SAY HELLO TO TRANSFORMABLE PRODUCTS!

By **Myriam BRAGER**, R&D Director, ANNY JEAN

From the Greek "metamorphosis": seduction of the divine power! With us, the magic of cosmetics is found in a product range that transforms upon contact with the skin. The textures change colour, lose their colour, liquefy or gellify to release their active ingredients and treat your skin, providing daily pleasure, care and well-being.

"Black is white": discover our "black metamorphosis" face cream that purifies and soothes your skin!

"Ice Screen": our ice cube effect cream that melts into your skin.

"Milk Tonic": our make-up remover that transforms into cleansing water.

And many other surprises!

3:45 - 4:30 pm



PICKERING EMULSIONS, MICROEMULSIONS, BIODEGRADABLE NANOPARTICLES: FORMULATION AND ABSORPTION THROUGH THE SKIN.

By **Marie-Alexandrine BOLZINGER**, Professor, Dermopharmacy and Cosmetology Laboratory – Faculty of Pharmacy, LAGEP, Claude Bernard Lyon 1 University

And **Yves CHEVALIER**, Research Director at CNRS, Pharmacotechnical Engineering Faculty of Pharmacy, LAGEP, Claude Bernard Lyon 1 University

New forms of cosmetics are developed and tested for their capacity to modulate absorption through the skin. Their formulation using cosmetic ingredients is discussed and the skin's absorption rate for active ingredients tested. The formulation of microemulsions is performed by studying phase diagrams. The absorption of caffeine depends on the microemulsions' structure, in the order: bicontinuous > oil-in-water > water-in-oil. Nanoparticles of block copolymers enable retinol to be absorbed very quickly through the skin. Emulsions stabilized by solid nanoparticles, known as «Pickering emulsions», also increase absorption through the skin compared to classic emulsions. The effect depends on the formulation as well as the emulsification method.

4:45 - 5:15 pm



EXHIBITOR WORKSHOP BY STRAND COSMETICS EUROPE "MASCULINE BEAUTY: FROM HYGIENE TO BEAUTY CARE, A GIANT STEP FOR MEN"

By **Denis RICHARD-ORLIANGE**, Sales and Marketing Director, Strand Cosmetics Europe.

From spas to barbers to skin care or hair treatments, the men's beauty market is alive and well.

While many men make do with basic care or occasional pampering, growing numbers enjoy increasingly specific and expert care and techniques, part of a beauty routine designed specifically for men.

We'll be taking a closer look at this new expert care dedicated to making men beautiful.

10:00 - 10:30 am



EXHIBITOR WORKSHOP BY TECH NATURE INNOVATE TO DIFFERENTIATE

By **Rachel ROGER**, Sales Manager, TECH NATURE

In a fast-changing world, companies can't afford to be left behind and must continually adapt their products. The best driver for this adaptation is innovation. To stay one step ahead of the competition, companies must innovate, but more importantly, they must innovate effectively. As a designer of innovative cosmetic concepts, Technature regularly proposes technical or playful innovations that combine a professional touch and surprising texture. Thanks to its expertise in WoW Products®, Technature invites you to share its savoir-faire, experience and recommendations in terms of managing innovation.

10:45 - 11:30 am



NICHE PERFUMERY, HEIR TO THE 19TH CENTURY PERFUME-MAKER

By **Eugénie BRIOT**, Programme Director at the GNAUDAN Perfumery School

French niche perfumery developed in the 1990s and 2000s, building on the foundations laid in the 70s by perfume-makers such as Diptyque (1968) and L'Artisan Parfumeur (1976). By looking back to its beginnings, we understand better the range and implications of market positioning specific to niche perfumery. The current market is flooded with fashion designer brands which count on the originality of the bottle to generate the greater part of their creation's perceived value. Niche perfume-makers use the codes of 19th century perfumery as a means to differentiate their products, playing on references to the past not only in terms of style, but from an overall marketing standpoint.

11:45 am - 12:15 pm



EXHIBITOR WORKSHOP BY EMMA HEALTH BEAUTY THE FASHION OF COSMETICS - Trend Innovation Concepts

By **Irene DERKS**, Trend Innovation Concepts EMMA HEALTH BEAUTY - SOPRODAL

In this workshop we will translate the trends in fashion into cosmetic products. Translation is not only done through packaging but also in textures and fragrances. We will follow 4 girls during their visit of the fashion week in London, Paris, Milano and New York and translate what they see in their personal care products.

2:00 - 2:45 pm



QUALIFYING COSMETIC FORMULATIONS WITH THE SENSES: CUSTOM-MADE TOOLS TO PREDICT THE WINNING SENSATION!

By **Régine CHARVET-PELLO**, President, MAT&SENS- CERTESENS
Emmanuelle MERAT, Cosmetic Formulation R&D, SEPPIC

In the field of cosmetic development, analyzing consumer perception is fundamental. The acceptability of a new product by the user is a key criteria for innovation. Certesens and SEPPIC have worked together to put into place innovative methodology that qualifies consumer perception of the rapidity of drying and residue left after drying for different deodorant formulations.

In order to optimise the deliverable emulsion, Certesens developed a sensorial test with innovative methodology studying the evolution and quality of drying over time on consumers. This study was completed with instrumental testing.

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LUXE *formulation* 2016 EXHIBITORS

Many exhibitors have confirmed their renewal for this year, a true testament to the relevance of the event and the quality of the contacts made.

New players have also joined this showcase, creating a dynamic platform for beauty innovation that facilitates all cosmetics and perfumery brands with formulation, standard or customized manufacturing and full-service development concepts.

LUXE *formulation* 2016 brings you the cutting edge experts in:

- Formulation, standard or customized manufacturing
- Services: Full service - Custom packaging - Filling
- Laboratory, Research

Exhibitors' list as of June 13th, 2016:

ACP MONTREUIL BELLAY
ALPOL COSMETIQUE
ARTHES
BCM COSMETIQUE
CCI PRODUCTIONS PARFUMS ET COSMETIQUES
CRYSTAL CLAIRE COSMETICS INC.
EFFERVESCENCE LAB
ELIDOSE SAS
EMMA HEALTH & BEAUTY CARE BV
EVALIANCE
JACOMO PRODUCTIONS
LABORATOIRE CNB
LABORATOIRE SCIENCE&NATURE
LESSONIA
LORCOS
MS SWISS COSMETICS
PARFUM COSMETIC WORLD
PARFUMS ANNY JEAN
PASCUAL COSMETIQUES
SICAF
STRAND COSMETICS EUROPE
TECHNATURE

